

# International Winter School 2023: study business, earn credits and connect with students!

Greetings from France! We hope that you and your team are doing well. We are proud to announce the return of our full on-campus Winter School experience.

# Winter School is Coming

The TBS Education International Winter School is a 3-week long program where participants will take a total of 2 courses; one in Paris and one in Toulouse; each course is worth 7 ECTS, which can be transferred to the home university.

- Paris campus: 03 January 13 January, 2023
- Toulouse campus : 13 January 26 January, 2023

Single-study site options are available for students unable to follow the full program.

All our courses are taught 100% in English & worth 7 ECTS.

## Academic content

The Winter School offers dynamic undergraduate and graduate level courses. It is open to students, young professionals, and students on a gap year.

Students can choose 1 course per campus for a total of 14 ECTS.

#### **Paris Campus**

- 1. Luxury Brand Management
- 2. Project Management
- 3. Digital Communication
- 4. <u>Competitive Strategies in Europe</u>

#### **Toulouse Campus**

- 1. Cross-Cultural Leadership
- 2. International Human Resource Management
- 3. Supply Chain & Global Logistics
- 4. Big Data and Business Analytics

A large **emphasis is placed on encouraging student interactivity** to strengthen cross-cultural communication skills in addition to business knowledge. As part of the comprehensive program, TBS Education has put together **a selection of cultural activities company visits and industry insights.** These events will help students understand current trends directly from our experts!

Learn More

## **Course Fees for Students from Partner Universities**

- Full Winter School Program | Total Cost: 3300€
  - Paris-Single Study Option | Total Cost: 2350€
  - Paris-Single Study Option | Total Cost: 1750€

#### What's Included?

- Tuition Fees
- Housing in Toulouse and/or Paris
- Local Transportation

- Welcome ceremony
- Coaching in small groups to increase interactivity with your lecturer.
- Lecture material and access to our online library
- Guided City Tours
- Paris Boat Trip
- Company visits
- Cultural visits to UNESCO World Heritage Site: Carcassonne, France
- Ice-breaking activities:
- Travel to Toulouse Campus for students in the full program
- Student Program Handbook
- Certificate of Attendance
- Grade Transcript
- Support from the TBS Education Winter School team throughout the program
- Social student networking opportunities
- Closing ceremony

#### **Important Deadlines:**

- Nomination deadline : 14th November 2022
  - Application deadline : 05th December 2022

\*To nominate students, please send an email to TBS International Relations Team : international.tbs@tbs-education.fr

This **email is reserved for university partners**. Students can find contact details below.

## How to Apply

If your students have any questions or doubts, do not hesitate to contact us by **email** international.admissions@tbs-education.fr

We look forward to connecting with you soon!

## **Online Information Webinar:**

- 26 October 2022 | Wednesday
  - 08:00 (8H00 am CEST)
  - 15h00 (3:00 pm CEST)
- 08 November 2022 | Tuesday
  - 08:00 (8H00 am CEST)
  - 15h00 (3:00 pm CEST)
- 15 November 2022 | Tuesday
  - o 08:00 (8H00 am CEST)
  - 15h00 (3:00 pm CEST)
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To join, simply click on the link below the day of the online session. Local time are presented, <u>please verify the time zone change online.</u>

Exclusive information webinars to promote the winter school can be organized for our university partners upon request.

<u>Online Webinar</u>